

MEETING AGENDA



TOURISM ADVISORY GROUP

In person: Banksia Board Room, Wollondilly Shire Hall, Menangle Street, Picton
Online: Via Teams, see calendar invitation for link

Thursday 28 September 2023 4:00pm to 6:00pm

1. ACKNOWLEDGEMENT OF COUNTRY

2. ATTENDANCE AND APOLOGIES

3. DISCLOSURE OF INTERESTS

4. CONFIRMATION OF PREVIOUS MINUTES AND ACTIONS ARISING

Previous Minutes are available on the Council website [here](#)

5. DINE & REVITALISE OPPORTUNITIES

Peter Wright (WSC)

6. LOVE THE DILLY

Kersti Martin (WSC)

7. SMALL SCALE TOURISM SIGNAGE PLAN

Kersti Martin (WSC)

8. TOURISM ASSET PLAN

Kersti Martin (WSC)

9. SOUTHWEST SYDNEY TOURISM TASK FORCE WHO WE ARE AND WHAT WE DO

Fazila Farhad (SWSTTF)



Wollondilly Shire Council

Frank McKay Building
62-64 Menangle Street, Picton NSW 2571
PO Box 21, Picton NSW 2571

wollondilly.nsw.gov.au

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ABN 93 723 245 808

10. DILLY EVENTS

Kersti Martin (WSC)

- Dilly Free Business Brekkie on R U OK? Day – 14 September
- Spartan Race (16 & 17 September)
- Camden Park House Open Weekend (16 & 17 September)
- Illuminate Festival of Art and Light (15, 16, 17 September)
- Tough Mudder (28 & 29 October)
- Owlween (27 & 28 October)
- Small Business Month Free Workshops (Starting a Business Plan, Business Health Check, Using Canva for Business, Brand Strategy, 30 Minutes of Mentoring, Social Media Marketing)
- BLOOM (Sunday 5th November)

11. GENERAL BUSINESS

Kersti Martin (WSC)

Wollondilly Tourism Association Inc. Future

Destination NSW Western Parkland City DMP Update and Agritourism Plans

YourSayWollondilly – Wollondilly Heritage Planning Proposal & List

Australian Tourism Industry Council (ATIC) - Supporting Businesses to Prepare and Respond to Risks

Australian Tourism Industry Group (ATIG) - Adapt and harness the power of digital tools, offer free and paid webinars

Wollondilly Shop Local Voucher

12. NEXT MEETING

Thursday 08 February 2024, 4pm to 6pm

MEETING AGENDA



ATTENDEES			
NAME	ORGANISATION	Attended	Apology
Councillor Judith Hannan (Chair)	Wollondilly Shire Council		✓
Councillor Blair Briggs (Deputy Chair)	Wollondilly Shire Council	✓	
Caroline Argent, Director Shire Connections	Wollondilly Shire Council	✓	
Peter Wright, Manager Engagement and Performance	Wollondilly Shire Council	✓	
Kersti Martin, Tourism & Business Support Team Leader	Wollondilly Shire Council	✓	
Kim McGuinness, Tourism & Business Support Officer	Wollondilly Shire Council		✓
Amanda Johnson, Digital Marketing Officer	Wollondilly Shire Council		✓
Stephen Gardiner, Manager Sustainable Growth	Wollondilly Shire Council		✓
Kimberley Cook	Horse and Harpy	✓	
Brad Wilson	Australian Wildlife Sanctuary	✓	
Rob Thompson	Yerranderie Arts, Culture & Community Association	✓	
Damien Silm	Cedar Creek Orchard	✓	
David Bennett	Transport Heritage NSW (NSW Rail Museum)		✓
Kayla Seeney	Camden Valley Inn		
Bob Clayton	Destination Wollondilly Magazine	✓	
Mandy Barnes	Kalinya Estate	✓	
Lyn Davey	Wollondilly Tourism Association (WTAI)		✓
Sandra Harlor	Bold Jack & DamFest		



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ATTENDEES & GUESTS			
NAME	ORGANISATION	Attended	Apology
Mayor Matt Gould	Wollondilly Shire Council		✓
Deputy Mayor Deeth	Wollondilly Shire Council	✓	
Cr Michael Banasik	Wollondilly Shire Council		✓
Cr Beverley Spearpoint	Wollondilly Shire Council		
Cr Hilton Gibbs	Wollondilly Shire Council		
Cr Paul Rogers	Wollondilly Shire Council		
Cr Suzy Brandstater	Wollondilly Shire Council		
Bianca Gilmore	Destination NSW (DNSW)		✓
Louise Clifton	National Parks & Wildlife Service (NPWS)		
Fazila Farhad	South West Sydney Tourism Task Force (SWSTTF)	✓	

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