



WOLLONDILLY GARDEN EXPO AND PLANT FAIR

BLOOM

2023 | SPONSORSHIP OPPORTUNITIES

BE PART OF **BLOOM**

WOLLONDILLY GARDEN EXPO AND PLANT FAIR

Wollondilly Shire Council is proud to be hosting **BLOOM: Wollondilly Garden Expo & Plant Fair** on **Sunday 5 November**, from **10am – 4pm** at the **Picton Botanic Gardens**.

Following a hugely successful introduction in 2022, the expo will feature a main stage with live entertainment, informative gardening workshops and demonstrations throughout the day, including the announcement of the Spring Garden Competition winners for 2023 and a special appearance from a celebrity guest speaker.

BLOOM will also welcome an array of market stalls specialising in gardening, plants and outdoor products, as well as food trucks for guests to grab a bite to eat. 2023 will see the **BLOOM** farmers markets introduced, adding even more variety to an already amazing expo. There will be a Children's Corner with activities and face painting available, creating the perfect day out for friends and families.

BLOOM aims to bring together gardening and plant enthusiasts from the local Wollondilly Shire and surrounds, to share their passion and advice on all things gardening and environment.

Wollondilly Shire Council welcomes you to be a part of this well-loved annual event, sure to capture the delights of both local and visiting green thumbs.

Sponsorship Applications Close | Friday 13 October



EXPO SPONSOR

\$2,500



Our **Expo Sponsor** is the **top tier level** of **sponsorship** available for BLOOM, Wollondilly Garden Expo & Plant Fair. **Expo Sponsorship** will offer prominent brand presence for one exclusive business.

A fantastic line up of stalls, entertainment, workshops and guest speakers is planned for the day, enticing attendees to the expo all day long.

YOUR BUSINESS WILL RECEIVE:

- Naming rights to the Main Stage
- 3m x 3m Exhibition Space at the expo
- Your company logo attached to all event signage including the stage structure for prominent brand presence
- Logo placement in digital program
- Social Media Promotion
- Your company logo and website promotion (Council Website) in the lead up to the event



GENERAL SPONSOR \$500

A **general sponsorship** is a great opportunity to be a part of the expo in its first year, and get your brand noticed by the crowds of people attending the event.

YOUR BUSINESS WILL RECEIVE:

- Logo placement in digital program
- Social media mentions
- Your company logo and website promotion (Council Website) in the lead up to the event



FRIEND OF THE EXPO \$200

Are you a green thumb small business or community group looking to get involved? Then the **Friend of the Expo sponsorship** may just be the opportunity for you. Created for organisations looking to contribute on a smaller scale, still with fantastic promotional benefits available.

YOUR BUSINESS WILL RECEIVE:

- Named as sponsor in digital program
- Your company logo and website promotion (Council Website) in the lead up to the event



For more information contact the **Community Projects Officer - Events** or visit council's website www.wollondilly.nsw.gov.au

P (02) 4677 1100 | **F** (02) 4677 2339 | **E** events@wollondilly.nsw.gov.au 