



WOLLONDILLY SHIRE COUNCIL'S

CHRISTMAS
in the Gardens
2023

2023 | SPONSORSHIP OPPORTUNITIES





BE PART OF **2023** CHRISTMAS IN THE GARDENS

Wollondilly Shire Council will again host the magical **Christmas in the Gardens**, on **Friday 8th December**.

Nestled in the gorgeous Picton Botanic gardens, the event is now in its 5th year and promises an afternoon and evening of wandering through festive market stalls, food stalls, family entertainment - including Santa photos, craft activities and Christmas Carols.

Wollondilly Shire Council welcomes you to be a part of this growing event, a favourite on the Councils annual events calendar.

Sponsorship Applications Close | Friday 10 November





GOLD SPONSOR

\$2,500

Our **Gold Sponsor** is the **top tier level** of **sponsorship** available for our Christmas in the Gardens event. **Gold Sponsorship** will offer prominent brand presence for one exclusive business. A fantastic line up of stalls, entertainment, food and fun!

An exciting addition to the event for 2023 is the expansion of our Santa Photo experience. This year we have a gorgeous new backdrop full of Christmas cheer.

YOUR BUSINESS WILL RECEIVE:

- Naming rights to the amazing santa photo experience - with your company logo displayed on the instant prints received by attendees.
- Your company logo attached to all event promotional material.
- 3 x 3 Exhibition Space at Markets
- Social Media Promotion
- Your company logo and website promotion (Council Website) in the lead up to the event.



RED SPONSOR

\$750 (ONLY 2 AVAILABLE)

A **Red Sponsorship** is a great opportunity to be a part of the event and get your brand noticed by the crowds of people attending the event.

YOUR BUSINESS WILL RECEIVE:

- Logo placement in event advertising
- Social media mentions
- Choice of either Kids Christmas Activity Sponsor OR Christmas Lights People Choice Sponsor 2023 (only 1 of each available)
- Your company logo and website promotion (Council Website) in the lead up to the event.



GREEN SPONSOR

\$250

Are you a business just looking to get involved in this fantastic community event? Then the **Green Sponsorship** may just be the opportunity for you. Created for organisations looking to be involved and contribute on a smaller scale, still with fantastic promotional benefits available.

YOUR BUSINESS WILL RECEIVE:

- Sponsor logo in event advertising
- Your company logo and website promotion (Council Website) in the lead up to the event.

For more information contact the **Community Projects Officer - Events** or visit council's website www.wollondilly.nsw.gov.au

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